

**MEDDATA**  
SERVICE BUREAU



**MEDTRON**  
SOFTWARE INTELLIGENCE

**101014 NEWS BLAST**



## **BLUECROSS BLUESHIELD (BCBS) LA PRIMARY CARE PROVIDER (PCP) COLLABORATIVE EVENT**

BCBS LA is hosting a Quality Blue Primary Care (QBPC) Statewide Collaborative Event on Thursday, November 6, 2014, at the Hilton Capitol Center in downtown Baton Rouge from 12:30pm until 5:00pm with a reception immediately following (lunch and refreshments provided). This is an opportunity to learn more about BCBS LA's investment in primary care and to talk with colleagues already enrolled in the program.

The keynote speaker is Dr. Peter Toth, Director of Preventative Cardiology at CGH Medical Center in Sterling, Illinois. Dr. Toth is the past president of the National Lipid Association and is one of the country's leading authorities on lipid management. BlueCross Clinical staff will also discuss the QBPC program, population health initiatives under way and Interventions that have been effective for primary care practices treating patients with chronic conditions.

In addition to the speakers, there will be breakout sessions related to the interaction between practice staff and the Blue Cross Quality Navigators, and on deploying the Symphony Performance Health/MDInsight system at enrolled practices.

**NOTE: Practice staff can earn CME/CEU credits through these presentations!**

There is no cost to attend this Collaborative Event. Registration will only remain open as long as spaces are available, so practice staff must register as soon as possible to reserve seating. Register online at [www.bcbsla.com/QBPCCollaborative](http://www.bcbsla.com/QBPCCollaborative).

To learn more about the Quality Blue program, including QBPC, go to [www.bcbsla.com/providers](http://www.bcbsla.com/providers) and click on Quality Blue.

Contact Software Support for assistance or any questions via:  
From **MEDPM** or **MEDEHR** Sign On screens, double click on 'support@medtronsoftware.com' to compose an email to the Software Support Dept.

-OR-

Phone: (985) 234-0599 (local)  
(800) 978-0599 (toll free)

-OR-

Fax: (985) 234-0609

